



DreamWeaver Magazine

Creating Conscious Choices since 2003

2010 Guidelines

Established in 2003, DreamWeaver is one of the oldest single-owner print media sources in Ohio. DreamWeaver has always been on the cutting edge in presenting body-mind-spirit awareness information and with raising personal awareness.

In 2010, DreamWeaver will be changing from Bi-Monthly Issues (every 2 months) to Quarterly Issues (every 3 months/4 times a year).

DreamWeaver Focus for 2010:

From the very first issue in 2003, DreamWeaver has looked at innovative, inspiring and practical ways to "create conscious choices".

In 2010, this focus doesn't change, but is seeking to expand ways for readers to find practical, first-hand shared experiences, and valuable resources for them to "create conscious choices" in their life.

2010 Quarterly Issues:

Jan/Feb/Mar (Vol 8, Iss 1)
Apr/Ma/Jun (Vol 8, Iss 2)
Jul/Aug/Sep (Vol 8, Iss 3)
Oct/Nov/Dec (Vol 8, Iss 4)

Topic/Theme:

Living At-One
Embracing Harmony
Manifesting Change
Creating Peace

Submissions

articles and advertising
December 1, 2009
March 1, 2010
June 1, 2010
September 1, 2010

DREAMWEAVER - PO BOX 28804 - COLUMBUS, OH 43228
www.dw-magazine.net - editor@dw-magazine.net - Editor/Tammi Rager - 614.271.4756

Article Submission

FACT – EXPERIENCE – OPINION: DreamWeaver is looking for articles that will:

- 1 Share the writer's experiences with the reader so the reader feels inspired, hopeful or that they too can make a change.
- 2 Shed information for readers to follow up with through other resources (books, videos, etc.) so the reader can learn more about topic.
- 3 Provide techniques (meditations, affirmations, etc.) so the reader can try new ways to empower their lives.
- 4 DreamWeaver is not looking for articles that are:
 - a sales pitches for writer services/products (info-mercial in nature).
 - b opinions without factual basis or that are biased and considered inappropriate for body-mind-spirit purposes
 - c overly extreme, elitist, politically oriented, or self-promotional

CONTENT STYLE:

- 1 Keep articles friendly, up-beat and positive
- 2 Make the titles short and concise.
- 3 Articles should have a beginning/introduction – middle/explanation – end/summary.

THE READER:

- 1 Target Readers cross beginning to advanced levels
- 2 Prepare articles for all levels. Your focus may be on the advanced, but write for the reader base, not your target reader. You only need to loose a reader once to have them never read you again.
- 3 Be clear, concise and use an easy-to-follow writing style.
- 4 Spell out acronyms and terms – don't assume the reader knows what you are talking about.

ARTICLE LENGTH/SUBMISSION FORMATS:

- 1 Articles can be of any word length. Previously articles were preferred to be kept to 1,000 words.
- 2 Multiple-Issue articles will not be accepted. Please do not submit Part 1, Part 2, etc types of articles. If you would like to continue writing on the same topic/subject, please keep articles free standing and independent of each other.

AUTHOR BIO:

- 1 Author Bios are placed at the end of articles.
- 2 We will use pictures when possible. Please submit pictures as a jpeg file at 300 dpi minimum. Pictures from websites are generally not at this resolution and will not print clearly.
- 3 Please limit Author Bios to 50 words. Bios running over 50 words will NOT be edited for inclusion, they will be omitted without notice to the writer.
- 4 Remember to include: name, contact info (phone, website, email) and *brief* description.
- 5 Include Bio at the end of *every* article submitted.

SUBMITTING YOUR ARTICLE:

- 1 Please send articles via email to editor@dw-magazine.net
- 2 Microsoft Word documents are the best format to send articles in.
- 3 Remember to include Bio at end of article.

AFTER SUBMISSION:

- 1 DreamWeaver reserves the right to edit/amend any and all copy submitted before final printing.
- 2 Changes/edits will not be sent to the author for approval.
- 3 No guarantees for printing are made to any author for any article submitted.
- 4 DreamWeaver does add articles to the website after printing and these are available to all visitors. This is not an option and is done for all articles.

OTHER CONSIDERATIONS:

- 1 Review your article completely before submitting.
- 2 Completely spell out the word AND rather than using the symbol &.
- 3 Keep your article on track from beginning to end.
- 4 Spell-check your articles. This saves us valuable time.
- 5 Do NOT double space or indent paragraphs within articles.
- 6 Do NOT use ALL CAPS IN THE ARTICLE.
- 7 Use * bullets, **bold type**, *italic type*, underlined type and table formats sparingly.
- 8 Please do not manually move margins in a document setting.

Artwork Submissions

If you are an artist and wish to have artwork printed in DreamWeaver, please submit artwork in the following manner:

- 1 300 dpi jpeg file as an attachment to an email sent to editor@dw-magazine.net.
- 2 Color art should be separated as CMYK rather than RGB colors.
- 3 Remember to include brief bio with art submission too!

Excerpt Submissions

DreamWeaver only accepts excerpts from publishers, publishing companies, and agents – unless invited by the Editor. If you wish to have an excerpt submitted for printing, please make sure it is submitted from the proper source.

PLEASE INDICATE SUBMISSION IN EMAILS BY USING THE SUBJECT LINE AND INCLUDE THE ISSUE IT IS BEING SUBMITTED FOR!

If you have questions, please contact the
Editor (Tammi Rager) at 614.271.4756